Communication and Citizenship
IAMCR Conference 2010 Braga Portugal
18–22 July

Plenary Sessions

Sunday, 18 July - 18:00 / Theatro Circo

Official Opening Ceremony

> Annabelle Sreberny
President of the International Association for Media and Communication Research

> Francisco Mesquita Machado
Mayor of Braga

> António M. Cunha
Rector of the University of Minho

> Manuel Pinto
Director of the Communication and Society Research Centre

> Jorge Sampaio (*)
United Nations High Representative for the Alliance of Civilizations

(*) To be confirmed

Musical performance by
"Maria João & Mário Laginha"

Presidential Conversations: Media and Citizenship in Africa

Chair
Annabelle Sreberny, President of the IAMCR
http://iamcr.org/about-iamcr/governance/executive-board-mainmenu-367)

Annabelle Sreberny holds the first Chair of Global Media and Communications at the School of Oriental and African Studies (University of London) since 2006. Prior to that, she was Director of the Centre for Mass Communication Research of the University of Leicester from 1992-1999. Her research work has been in the area of International Communication, increasingly on globalization, and with a strong feminist orientation including the changing configurations of the public and private. She has focused on media and processes of socio-political change and democratization in the South, with particular emphasis on the Middle East and Iran. Her new book, co-authored with Gholam Khiabany, called Blogestan, will be published by IBTauris this summer. Her co-edited special issue of the Middle East Journal of Communication and Culture on the BBC World Service in the Middle East is also in press. Sreberny was elected President of IAMCR from July 2008 for four years. She is an Associate Member of the UNESCO ORBICOM Network. In 2002 she became an elected member of the Royal Society of Arts in Britain.

Carlos Lopes, Executive Director, United Nations Institute for Training and Research
http://www.unu.edu/council/members/lopes.html)

Carlos Lopes has been Executive Director of the United Nations Institute for Training and Research since 2007. He specializes in development and strategic planning. His achievements include the establishment of a leading research institution in West Africa (INEP) and reforming the 20-year-old United Nations Development Programme (UNDP) evaluation system. Carlos Lopes has authored or edited 20 books and taught at Universities and academic institutions in Lisbon, Coimbra, Zurich, Uppsala, Mexico, San Paulo and Rio de Janeiro. He is affiliated with a number of academic networks, has helped establish non-governmental organizations and was a consultant for the United Nations Educational, Scientific and Cultural Organization (UNESCO) and several other national and international organizations. He has several degrees from the Graduate Institute of Development Studies, University of Geneva, and a Ph.D. in history from the University of Paris 1 Panthéon-Sorbonne.

PANOS Panel - http://www.panos.org.uk/

Murali Shanmugavelan, Head of PANOS Information Society Programme

Murali Shanmugavelan is Head of PANOS' Information Society Programme. His work looks at improving social inclusion in developing countries through the use of new communication technologies. Shanmugavelan specialises in how new communication technologies and information and communication policies can empower excluded and marginalised communities. He is currently co-implementing a pilot project in Bangladesh to improve reproductive health services delivery through mobile phones. His publications include 'Public should say how digital billions are spent', Panos London (May 2008); 'Market forces alone won't end the digital divide', Panos London (February 2008) and 'Media, development and governance'GFMD - Media Matters (October 2006).

David Souter, Managing Director, ICTDevelopment Associate

David provides expertise on information and communications policy and regulation, on ICTs and development, and on the social, economic and cultural impact of communications and the Internet. David is Visiting Professor in Communications Management at the University of Strathclyde, and Visiting Senior Fellow in the Department of Media and Communication at the London School of Economics and Political Science. His academic and policy work both focus on the relationship between communications, social change and public policy.

Ken Banks, Founder, Kiwanja.net

Ken Banks, founder of kiwanja.net, devotes himself to the application of mobile technology for positive social and environmental change in the developing world, and has spent the last 17 years working on projects in Africa. Recently, his research resulted in the development of FrontlineSMS, an award-winning text messaging-based field communication system designed to empower grassroots non-profit organisations. Ken graduated from Sussex University with honours in Social Anthropology with Development Studies, and was awarded a Stanford University Reuters Digital Vision Fellowship in 2006, and named a Pop!Tech Social Innovation Fellow in 2008. In 2009 he was named a Laureate of the Tech Awards, an international awards program which honours innovators from around the world who are applying technology to benefit humanity.

Wamuyu Gatheru (wgatheru@gmail.com)

Emrys Schoemaker (s.emrys@gmail.com)

Ben Taylor, Executive Director, Raising the Water Pressure project

Ben Taylor is a policy analyst and activist, with a particular focus on local governance and the water sector. Ben has a Masters degree in Development Management from the University of Manchester, UK, and has lived and worked in Tanzania for over 10 years. Since August 2009 Ben has worked as the director of Daraja (www.daraja.org), prior to which he spent three years doing policy research and advocacy work for WaterAid Tanzania.

Tuesday, 20 July, 11:00 – 12:30 / CP1 – A1

Building Accountable Media Cultures

Chair
Hopeton Dunn, Secretary-General of the IAMCR
http://www.hopetondunn.com/biography.html

Hopeton Dunn is the Director of the Caribbean Programme in Telecommunications Policy and Technology Management at the Mona School of Business, University of the West Indies, in Jamaica and holds the Digicel Foundation Chair in Telecoms Policy and Management. He is the acting Secretary-General of the IAMCR, Co-Chair of the Association's Task Force on Global Media Policies and the outgoing Co-chair of IAMCR's Communications Policy and Technology Section. Professor Dunn is also Chairman of the Broadcasting Commission of Jamaica and a Commissioner of the Jamaica National Commission for UNESCO. He sits on the Advisory Board of the journal *Telecommunications Policy* and is an Associate Editor of the South African journal *Critical Arts*.He attended and participated in both the Geneva and Tunis phases of the World Summit of the Information Society (WSIS) and was a plenary session chair for the 2009 Internet Governance Forum (IGF) hosted by the United Nations in Sharm el Sheikh, Egypt. Dunn's five books and numerous scholarly articles and academic papers cover the areas of policy studies in Telecommunications and New Media, ICTs and Development, Theories of Globalization, and the Political Economy of African and Caribbean Media. He has delivered lectures or presented as part of specialist academic panels on these subjects in the Caribbean, Latin America, Africa, Asia, Europe and North America.

Pradip Ninan Thomas, Director of the Centre for Communication & Social Change
http://www.uq.edu.au/sjc/index.html?page=104023&pid=103647

Pradip Ninan Thomas is Associate Professor at the School of Journalism & Communications, University of Queensland. He is currently joint director of the Centre for Communication & Social Change (CfCSC). Between 2005-2009, he was research director at the School of Journalism & Communications. Before joining the University of Queensland, he was research director at the then London-based NGO, the WACC. For a number of years he has carried out research on issues related to communication rights, political economy and media and religion

with a special focus on India. He has authored a number of books including the Sage volumes *Political Economy of Communications in India: The Good, the Bad and the Ugly* (2010) and *Strong Religion/Zealous Media: Christian Fundamentalism and Communications in India* (2008). In 2009-2010 he was involved in field work in India exploring communication rights movements including community radio, women and media, Free and Open Source Software, citizen journalism and the right to information. He is currently working on a book project on digital media in India. A strong supporter of communication rights, he has been involved in advocacy at global and local levels. He has been a long standing member of the IAMCR, is on its International Board and is currently Vice Chair of the PCR section. He is on the editorial boards of a number of journals and is also on the advisory boards of the Toda Peace Institute and the Indian Media Centre at the University of Westminster.

Divina Frau-Meigs, Specialist on Internet Governance and Media Education Activist
www.mediasmatrices.net

Divina Frau-Meigs is Professor of Media Sociology at the Université Paris 3-Sorbonne. She is a specialist of media and information technologies in English-speaking countries. She has published extensively in the areas of media content, journalism, the technologies and sub-cultures of the screen, and the relationship between media and technologies, and is editor-in-chief of Revue Française d'Etudes Américaines. She currently works on issues of cultural diversity and internet governance and is an expert with UNESCO, the European Unionand the Council of Europe on issues of media and ICT regulation, media education and digital literacy. Frau-Meigs has served as vice-president for international affairs on the boards of Société Française des Sciences de l'Information et de la Communication (SFSIC) and has been vice-president of IAMCR, as well as a founding member of ECCR (which became ECREA). She participated in the World Summit on Information Society (WSIS) as focal point for the "education, academia and research" taskforce.

Marcos Palacios, Coordinator of the the Communication & Culture Post-graduation programme, FACOM / UFBA
http://www.facom.ufba.br/jol/apresenta.htm

Marcos Palacios completed his doctorate in Sociology at the University of Liverpool in 1979. Currently he is Professor of Journalism at the Faculty of Communication, Federal University of Bahia, Brazil. His main interests are journalism, compared journalism and new communication technologies. Palacios has been involved in a number of national and international research projects. He participates as a researcher and organizer in the Brazil-South Africa Journalism Research Initiative (JRI-BSA), which aims to establish collaborative relationships between Brazil and South Africa in teaching and research on journalism. He is co-creator of the Research Group on Online Journalism (GJOL), one of the pioneering groups in the study of cyberjournalism in Brazil (1998). Palacios is a member of the Scientific Council of ABCiber (Brazilian Association of Researchers in Cyberculture) and belongs to the Editorial Board of several national and international scientific journals. In 2009, he received the Adelmo Genro Son Award as Senior Researcher, awarded by the Brazilian Society of Journalism Researchers.

Barbie Zelizer, Past President of the International Communication Association (ICA)

http://www.asc.upenn.edu/ascfaculty/FacultyBio.aspx?id=108

> Barbie Zelizer holds the Raymond Williams Chair of Communication and is Director of the Scholars Program in Culture and Communication at the Annenberg School in Communication of the University of Pennsylvania. A former journalist, Zelizer's work focuses on the cultural dimensions of journalism, with a specific interest in journalistic authority, collective memory, and journalistic images in times of crisis and war. She also works on the impact of disciplinary knowledge on academic inquiry. Author and editor of eleven books (two in press) and some 50 articles and book chapters, as well as co-editor and founder of the journal Journalism: Theory, Practice and Criticism, Zelizer also has served on the editorial boards of numerous book series and journals. President of the International Communication Association until recently, Zelizer has been a Guggenheim Fellow, a Research Fellow at the Freedom Forum Media Studies Center, a Fellow at Harvard University's Joan Shorenstein Center on the Press, Politics, and Public Policy, and a Fulbright Senior Scholar.

Wednesday, 21 July, 11:00 – 12:30 / CP1 – A1

Communication, Citizenship and Lusophony

Chair

John Downing, Vice President of the IAMCR

http://iamcr.org/about-iamcr/governance/executive-board-mainmenu-367

> John Downing is Vice President of the IAMCR and Professor in the Department of Radio-television at the Southern Illinois University. John Downing's research and teaching interests are in globalization, culture and media; social movement media; media, 'race' and ethnicity; and cinemas of the global South. He also regularly teaches a graduate course on theories of culture and media. Te Vice President of the IAMCR is currently editing a one-volume encyclopedia of social movement media. He is founding director of the Global Media Research Center, in the College of Mass Communication and Media Arts at Southern Illinois University Carbondale, and previously was John T. Jones, Jr., Centennial Professor at the University of Texas

Moisés de Lemos Martins, President of the Portuguese Communication Research Association

http://old.comunicacao.uminho.pt/doc/moises.htm

> Moisés de Lemos Martins is Professor of Communication at the University of Minho and Director of the Doctoral Program on Communication Sciences at the same university. He received his PhD from the University of Strasbourg and has published widely in the areas of social semiotics and communication sociology with special incidence on Lusophone identity,

language and power, technologies of communication and cyberculture. Martins is the editor of the journal *Comunicação e Sociedade* and of the *Anuário Internacional de Comunicação Lusófona*. He is President of the Portuguese Communication Research Association since 2005 and has acted as past Director of the Communication and Society Research Center and President of the Institute of Social Sciences of the University of Minho. He is a co-founder of the Lusophone Federation of Communication Sciences and has collaborated with other communication associations around the world.

José Marques de Melo, President of the Ibero-American Confederation
of National and Regional Associations of Communication Sciences
http://www.marquesdemelo.pro.br/referencias/midiaticas/ref_mid_08.htm

José Marques de Melo holds the UNESCO Chair at the São Paulo Methodist University. He is currently the President of the Brazilian National Federation of Scientific and Academic Communication Associations and of the Iberian-American Confederation of Communication Associations. Marques de Melo is founder and honorary President of the Brazilian Society of Communication Sciences (Intercom) and acted as past President of the Latin American Association for Communication Research and past Vice-President of IAMCR. He has written numerous books and articles on communication theory in Latin American and other topics.He has also been a journalist since the age of 15. Marques de Melo is Emeritus Professor at the Communication and Arts School of the University of São Paulo and has received a number of national and international distinctions and awards, including the Wayne Danielson Award for Distinguished Contribution for Communication Scholarship, Univ. of Texas (1997), Adelmo Genro Award, SBPJOR, Brazil (2009) and the Iberian-American Award on Communication Theory (2010).

Margarita Ledo Andión, President of the Galician Communication Research Association
(AGOCOM)
http://www.usc.es/gl/departamentos/cccomg/profesorado.jsp

Margarita Ledo is the President of the Galician Communication Research Association and the First Vice-President of the Spanish Communication Research Association (Asociación Española de Investigación en Comunicación, AE-IC). Being a Full Professor in Audiovisual Communication at the University of Santiago de Compostela, Margarita Ledo is an accomplished writer and film director. Amongst her filmic production, it should be highlighted, for its international recognition, the documentary *Santa Liberdade* (2004). Her book *Foto-xoc e xornalismo de crise* (1988) won the Groupo Foto Libro del Año Documental award and she has also written the groundbreaking *Documentalismo Fotográfico Contemporáneo* (1995). Margarita Ledo, former President of the Confederation of Lusophone Communication Researchers Associations (Lusocom), has been visiting Professor at Département d'Etudes Cinematographiques et Audiovisuelles, Université Paris VIII; Department of Theatre, Film and TV Studies, University of Wales-Aberystwyth; Département de Sciences de l'Information et de la Communication, Université de Haute Bretagne, Escola de Comunicaçao e Artes da Universidade de Sao Paulo, Cinemathèque Québecois, Filmoteca de México-UNAM, Dublín Institut of Technology, DIT.

Rosental Alves, Professor and Knight Chair in Journalism; Director, Knight Center for Journalism in the Americas

http://knightcenter.utexas.edu/about.php

Rosental Alves is a Journalist and Professor at the University of Texas-Austin. His research focuses on international journalism and cyberjournalism. He is considered one of the pioneers in this area. Prior to his academic career in the USA, Alves worked as a professional journalist in Brazil for 27 years, including 7 years as a professor of journalism. He worked for 23 years at Jornal do Brazil and was one of the persons responsible for launching its online edition, the first one in Brazil. In 1995, Alves became the first awardee of the Knight Chair in International Journalism and is currently director of the Knight Center for Journalism in the Americas – a project to train journalists in Latin America and the Caribbean which he founded in 2002 with funding from the Knight Foundation. Alves is a member of numerous international organizations related to the media, such as the International Consortium of Investigative Journalists.

Thursday, 22 July - 18:00 / CP2 – B1

Closing Ceremony

Musical performance by
"Clarinetes Ad Libitum"

> Annabelle Sreberny
President of the International Association for Media and Communication Research

> Deniz Bayrakdar
Coordinator of the Istanbul 2011 IAMCR Conference

> Helena Sousa and Manuel Pinto
Coordinators of the 2010 IAMCR Conference