

Sunday, 18 July

**9:00-9:30** (Museu Nogueira da Silva)

**OCS Meeting**

**9:30-12:30**  
(TBA)

**Executive Board Meeting**



**10:00-12:30**  
(Museu Nogueira da Silva)  
**Section Heads Meeting**

**12:30-14:00**

Lunch

**14:00-16:00** (Museu Nogueira da Silva)

**International Council Meeting**

**18:00-20:00** (Theatro Circo)

**Official Opening Ceremony**

**Annabelle Sreberny**  
President of the International Association for Media and Communication Research  
**Francisco Mesquita Machado**  
Mayor of Braga  
**António M. Cunha**  
Rector of the University of Minho  
**Manuel Pinto**  
Director of the Communication and Society Research Centre  
**Jorge Sampaio (\*)**  
United Nations High Representative for the Alliance of Civilizations

(\*) To be confirmed

**19:00**

Musical performance by  
**"Maria João & Mário Laginha"**



Monday, 19 July

**9:00 - 10H30** (CP1 / A1)

**Opening Plenary Session**

9:00 - 9H30

**"Presidential Conversations: Media and Citizenship in Africa"**

**Annabelle Sreberny** (Chair)  
President of the IAMCR

**Carlos Lopes**  
Executive Director, United Nations Institute for Training and Research

9:30 - 10H30  
**PANOS Panel**

**Murali Shanmugavelan**  
Head of PANOS Information Society Programme  
**David Souter**  
Managing Director, ICTDevelopment Associate  
**Alice Munyua**  
Director, Communications Commission of Kenya  
**Ben Taylor**  
Executive Dir., Raising the Water Pressure project  
**Ken Banks**  
Founder, Kiwanja.net

**10:30-11:00**

Coffee break

**11:00-12:30** (CP2)

**Parallel Sessions**

**12:30-14:30**

Lunch

**14:30-16:00** (CP2)

**Parallel Sessions**

**16:00-16:30**

Coffee break

**16:30-18:00** (CP2)

**Parallel Sessions**

**19:30**

City Centre (Casa dos Coimbras)

Reception. Animation with  
**"Dj Cat"**



Tuesday, 20 July

**9:00-10:30** (CP2)

**Parallel Sessions**

**10:30-11:00**

Coffee break

**11:00-12:30** (CP1 / A1)

**Plenary Session**

**"Building Accountable Media Cultures"**

**Hopeton Dunn** (Chair)  
Secretary general of the IAMCR

**Pradip Ninan Thomas**  
Director of the Centre for Communication & Social Change

**Divina Frau-Meigs**  
Specialist on Internet Governance and Media Education Activist

**Marcos Palácios**  
Coordinator of the Post-Graduation Program in Contemporary Communication and Culture, FACOM / Federal University of Bahia, Brazil

**Barbie Zelizer**  
President of the International Communication Association (ICA)

**12:30-14:30**

Lunch

**14:30-16:00** (CP2)

**Parallel Sessions**

**16:00-16:30**

Coffee break

**16:30-18:00** (CP2)

**Parallel Sessions**

**18:00**

CP2 / B1

Tribute to Denis McQuail  
with **Peter Golding, Helena Sousa, Manuel Pinto**

An initiative of the Communication and Society Research Centre (CECS - UM)  
**Wine of Honour**

**22:00**

City Centre (Praça da República / Arcada)

Open air concert  
(Portuguese folk music)  
with **"Toques do Caramulo"**



Wednesday, 21 July

**9:00-10:30** (CP2)

**Parallel Sessions**

**10:30-11:00**

Coffee break

**11:00-12:30** (CP1 / A1)

**Plenary Session**

**"Communication, Citizenship and Lusophony"**

**John Downing** (Chair)  
Southern Illinois University, EUA.

**Moisés de Lemos Martins**  
President of the Portuguese Communication Research Association (SOPCOM)

**José Marques de Melo**  
President of the Ibero-American Confederation of National and Regional Associations of Communication Sciences

**Margarita Ledo**  
President of the Galician Communication Association (AGOCOM)

**Rosental Alves**  
Professor and Knight Chair in Journalism; Director, Knight Center for Journalism in the Americas

**12:30-14:30**

Lunch

**13:00-14:30** (TBA)

**OCS workshop**

**14:30-16:00** (CP2)

**Parallel Sessions**

**16:00-16:30**

Coffee break

**16:30-18:00** (CP2)

**Parallel Sessions**

**19:30**  
Bom Jesus

**Conference Dinner**

Musical event with  
**Cees Hamelink**  
and  
**"The Burgundian Combo"**



Thursday, 22 July

**9:00-10:30** (CP2)

**Parallel Sessions**

**10:30-11:00**

Coffee break

**11:00-12:30** (CP2)

**Parallel Sessions**

**12:30-14:30**

Lunch

**14:30-16:00** (CP2)

**Parallel Sessions**

**16:00-16:30**

Coffee break

**16:30-18:00** (CP2 / B1)

**IAMCR General Assembly**

**18:00** (CP2 / B1)

**Closing Ceremony**

**Annabelle Sreberny**  
President of the IAMCR  
**Deniz Bayraktar**  
Coordinator of the Istanbul 2011 IAMCR Conference  
**Helena Sousa and Manuel Pinto**  
Coordinators of the 2010 IAMCR Conference

Musical performance by  
**"Clarinetes Ad Libitum"**



**22:00**

City Centre (Praça da República / Arcada)

Open air concert  
**"Fado" with Bárbara Passos**

**23:00**  
Classic Jazz Bar (Estrada Bom Jesus - Sameiro)  
**"Jam Session"**

Friday, 23 July

**10:00-12:00** (CP2)

**International Council Meeting**



**13:00-15:00**

**Lunch - Executive Board and Local Organizing Committee**



**Notes:**

- 1- On Sunday, 18th July, registration facilities will open at 15:00 in Theatro Circo, Avenida da Liberdade, nº 697, Braga.
- 2- On Monday, 19th July, registration facilities will be open all day (since 8:00) and there will be a permanent conference secretariat in CP2, Campus de Gualtar, University of Minho.
- 3- All academic work will take place in the Campus of Gualtar Campus.
- 4- Parallel Sessions include Sections, Working Groups and Emerging Themes, and special Roundtables and Panels.